

**Central Connecticut State University
School of Business – Curriculum Committee
School of Business Subcommittee of the Curriculum Committee**

April 16, 2014

Present:

Kuan Chiang (Marketing), Marianne D’Onofrio (MIS), Lisa Frank (Finance), Mark Jackson (Chair, Curriculum Committee), Juan Wang (Accounting)

The meeting was called to order at 1:00 pm (Lisa Frank)

Agenda items were grouped in the bullet points below for discussion and approval. Friendly amendments on course prerequisite and descriptions are attached.

Old Business:

1. Course addition and revision (C6.1, C6.2, C6.3, C6.4) for BUS 546, AC 521, BUS 505, MC 500 – approved

New Business:

2. Course revision (14.1, 14.2) for AC 420, AC 421 – approved
3. Course addition (14.3, 14.4, 1.45) for AC 507, AC520, AC 524 – approved
4. Program revision for Master of Business Administration – approved

Larry Grasso was invited to clarify a few accounting courses that have the same course title on 400 and 500 levels. It was verified with the Registrar’s Office that same course titles are permitted.

The meeting adjourned at 2:05 PM

Respectfully submitted,
Kuan Chiang
Secretary, School of Business Subcommittee

MBA Program		
C6.1	<p>Course Addition BUS 546 Applications of Business Analytics</p> <p>3 credits</p> <p>Admission to MBA program or permission of MBA director.</p> <p>Business application of data mining. Understanding the importance of data mining in business and how to make business decisions using data mining results. Study of companies creating value through data mining.</p>	BUS GR AS
C6.2	<p>Course Revision AC 521 Accounting and Performance Measurement for Lean Enterprises</p> <p>Change title: Accounting for Lean Enterprises</p> <p>Prereqs: AC 531 or permission of the MBA Director or MS Technology Management Director or Department Chair.</p> <p>Performance metrics and financial reporting supporting continuous improvement and a lean culture, including value stream performance measurement and costing, features and characteristics costing, and target costing. Students apply knowledge through case study or field study. No credit given to students with credit for AC 421</p> <p>Spring</p>	BUS GR
C6.3	<p>Course Addition Bus 505 Quantitative Methods For Business</p> <p>Proposed Prerequisite: Admission to MBA program or permission of MBA Director</p> <p>Basics of statistical techniques for the MBA candidate. The course provides a framework, concepts, and tools for statistical analysis and decision making inferences. Topics include data analysis; probability distributions; random, discrete, and continuous distribution analysis; sampling distribution; hypothesis testing; analysis of variance; and introduction to regression analysis.</p>	BUS GR AS

C6.4	<p>Course Addition <u>MC 500</u> Advanced Managerial Communication</p> <p>Proposed Prerequisite: Acceptance into MBA program, acceptance into Master's of Communication program, or permission of MBA Director</p> <p>Technical skills and necessary theoretical knowledge of managerial and leadership communication in specific business contexts. Topics include contemporary managerial writing, computer-mediated communications, interpersonal and group communication strategies as well as oral presentations involving the discussion of strategy and data.</p>	<p>BUS</p> <p>GR</p> <p>AS</p>
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